









# CREATING A SCOPE OF INFLUENCE

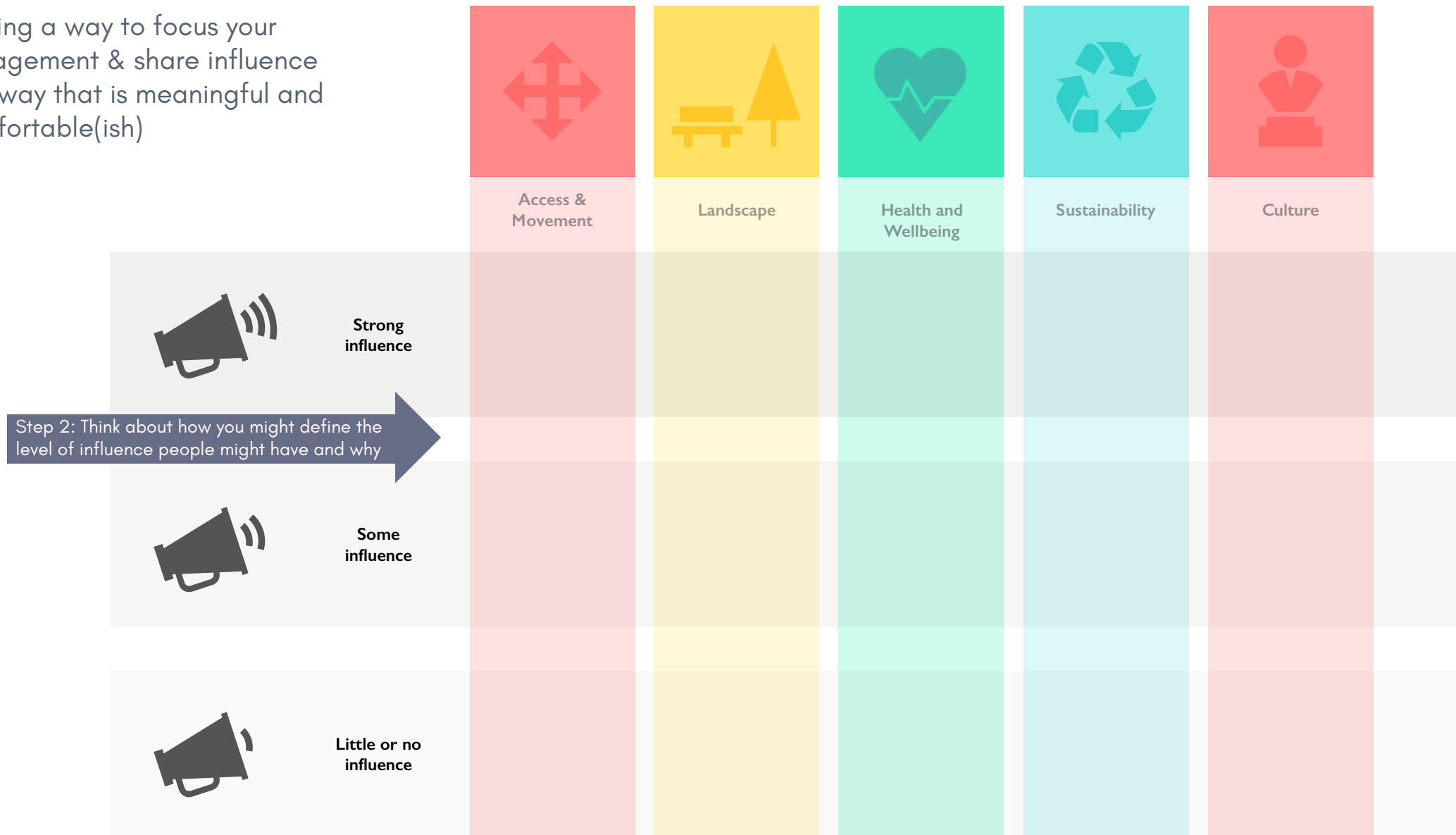
Finding a way to focus your engagement & share influence in a way that is meaningful and comfortable(ish)

Step 1: Choose some headings appropriate for your project to go along here

	 Access & Movement	 Landscape	 Health and Wellbeing	 Sustainability	 Culture
 Strong influence					
 Some influence					
 Little or no influence					









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		Access & Movement	Landscape	Health and Wellbeing	Sustainability	Culture
	<b>Strong influence</b>	Step 3: Take each of your headings in turn and ask yourselves questions about influence.		Step 3: Questions like are these any fixed parameters like we want to meet X targets around this topic		
	<b>Some influence</b>					
	<b>Little or no influence</b>	Step 3: Or are there pieces of policy that mean the solution will already be determined. E.g amount of parking spaces				









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		 <b>Access &amp; Movement</b>	 <b>Landscape</b>	 <b>Health and Wellbeing</b>	 <b>Sustainability</b>	 <b>Culture</b>
 <b>Strong influence</b>	<ul style="list-style-type: none"> <li>• Creating a brief of qualities for routes and connections</li> <li>• How key routes in the wider area work / are used</li> </ul>	<p><b>Step 4:</b> For example opportunities for co-design of spaces at all scales</p>	<ul style="list-style-type: none"> <li>• Identify uses &amp; activities to support Character of new streets</li> <li>• Meanwhile uses, projects &amp; activities</li> <li>• Ideas / solutions to address ASB</li> </ul>	<ul style="list-style-type: none"> <li>• Identify local groups &amp; priorities for social value</li> <li>• Identify &amp; map key environmental issues</li> <li>• Identify uses &amp; activities to support health &amp; wellbeing</li> </ul>	<p><b>Step 4:</b> For example programming of the public spaces which could be tested through the engagement.</p>	
 <b>Some influence</b>	<p><b>Step 4:</b> Start to populate the sections.</p> <p>Don't be precious - just give it a go.</p>	<ul style="list-style-type: none"> <li>• Use &amp; form of Chestnuts Field</li> <li>• Design, safety &amp; play parks</li> <li>• Planting options</li> </ul>	<ul style="list-style-type: none"> <li>• Design of buildings on edges of sites in particular 'access frontages'</li> <li>• Development of construction approach</li> </ul>	<p><b>Step 4:</b> For example ideas and partnerships for a circular economy. These could then be tested through the project development.</p>	<ul style="list-style-type: none"> <li>• Use of public areas of buildings &amp; commercial spaces</li> <li>• Public Art as part of public realm</li> </ul>	
 <b>Little or no influence</b>	<ul style="list-style-type: none"> <li>• Location of infrastructure</li> <li>• Needs of servicing vehicles &amp; their location</li> <li>• Car parking provision</li> </ul>	<ul style="list-style-type: none"> <li>• Quantum of space</li> <li>• Constraints around trees</li> <li>• Design of fountain square</li> <li>• Location of landscape areas</li> </ul>	<ul style="list-style-type: none"> <li>• Work outside of Council jurisdiction, e.g. allotments</li> <li>• Height of buildings</li> <li>• Housing mix &amp; tenure</li> <li>• Location &amp; quantum of building</li> <li>• Phasing</li> </ul>	<ul style="list-style-type: none"> <li>• Minimum environmental standards</li> <li>• Low carbon scheme</li> <li>• Climate emergency considerations</li> </ul>	<ul style="list-style-type: none"> <li>• Use &amp; appearance of Town Hall &amp; Assembly Hall</li> <li>• Protected heritage features</li> </ul>	

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	Access & Movement	Landscape	Health and Wellbeing	Sustainability	Culture
 Strong influence	<p>Step 4: For example opportunities for co-design of spaces at all scales.  <b>Plus Step 5: &amp; could this be great engagement by working with young people on co-design &amp; co-build</b></p>	<p>Step 4: For example ideas and partnerships for a circular economy.  <b>Plus Step 5: &amp; could these could then be tested through the project development.</b></p>	<p>Step 4: For example programming of the public spaces which  <b>Plus Step 5: &amp; could these be tested through the engagement.</b></p>	<ul style="list-style-type: none"> <li>Identify local groups &amp; priorities for social value</li> <li>Identify &amp; map key environmental issues</li> <li>Identify uses &amp; activities to support health &amp; wellbeing</li> </ul>	<ul style="list-style-type: none"> <li>Use of public areas of buildings &amp; commercial spaces</li> <li>Public Art as part of public realm</li> </ul>
 Some influence	<ul style="list-style-type: none"> <li>Qualities / characteristics of access points</li> <li>Location / alignment</li> <li>Design of new residential streets</li> </ul>	<ul style="list-style-type: none"> <li>Use &amp; form of Chestnuts Field</li> <li>Design, safety &amp; play parks</li> <li>Planting options</li> </ul>	<ul style="list-style-type: none"> <li>Identify uses &amp; activities to support</li> <li>Character of new streets</li> <li>Meanwhile uses, projects &amp; activities</li> <li>Ideas / solutions to address ASB</li> </ul>	<ul style="list-style-type: none"> <li>Work outside of Council jurisdiction, e.g. allotments</li> <li>Height of buildings</li> <li>Housing mix &amp; tenure</li> <li>Location &amp; quantum of building</li> <li>Phasing</li> </ul>	<ul style="list-style-type: none"> <li>Minimum environmental standards</li> <li>Low carbon scheme</li> <li>Climate emergency considerations</li> </ul>
 Little or no influence	<ul style="list-style-type: none"> <li>Location of infrastructure</li> <li>Needs of servicing vehicles &amp; their location</li> <li>Car parking provision</li> </ul>	<ul style="list-style-type: none"> <li>Quantum of space</li> <li>Constraints around trees</li> <li>Design of fountain square</li> <li>Location of landscape areas</li> </ul>	<ul style="list-style-type: none"> <li>Use &amp; appearance of Town Hall &amp; Assembly Hall</li> <li>Protected heritage features</li> </ul>		

# TEST IT, TALK TO OTHER PEOPLE ABOUT IT



**& USE IT TO FRAME ALL YOUR  
CONVERSATIONS WITH PUBLIC**

# ...AND NOW OVER TO YOU

